

Pender Harbour Advisory Council Community Forum
February 18th, 2015
7:00pm at the
Pender Harbour School of Music, Madeira Park, BC

Call to Order - 7:00pm

Attendance - Beth Callahan,(PH Paddling Society) Francine Clohosey, (PH Community School) Marlene Cymbalist,(PH Seniors Initiative and Community Club) Dwayne Dobson,(PH Chamber of Commerce) Karen Dyck, (PH Advisory Council) Vic Enns, (PH Power and Sail Squadron), Rose Everett,(PH Health Centre, PH Advisory Council) Janet Falk (PH Hiking Club), Ian Grant,(PH Rotary Club) Rick Harmer,(Sunshine Coast SHROOM), Michael Jackson, (Ruby Lake Lagoon Society) Brian Lee, Len Lee,(PH Chamber of Commerce, Harbour Authority, PH Advisory Council) Steve Luchkow,(PH Advisory Council) Frank Mauro,(SCRD Area A Representative, Harbour Authority) Joanne Mauro, (PH Choir) Janet McIntosh, (PH Advisory Council) Jackie Ordronneau (Living Heritage Society/April Tools) Elaine Park,(Living Heritage Society) Margaret Skelley (PH Music Society), Patti Soos,(PH Community School) Dave Sullivan,(PH Blues Society) Mary Weber, (PH Choir) Barry Wilbee,(PH Advisory Council) Maureen Wright (PH Hiking Club)

Patti Soos agreed to take minutes for the meeting.

Community Day (September, 2014)

- everyone enjoyed the day
- not enough “outside” community members came, only people who were there representing an organization
- idea of linking Community Day to another event
- shorten the day; two to three hours instead of four
- idea to occur every other year and not every year
- mix the event with May Day
- put all organizations under one big tent on the school field
- Lagoon Society has two big tents
- be sure May Day space is still dedicated to kids activities
- not possible to join 2015 May Day, look to 2016
- joining May Day may encourage more organizations to join the parade
- many organizations use May Day as a way to fundraise
- organizations use May Day to raise awareness of their organizations
- are there other events we could join with? Fall Faire, Blues Fest...
- purpose of last years’ Community Day was to reach new people, that was not achieved, but the organizations did share information, join forces and learned how each other worked and how they could work together in the future
- meeting face to face with the organizations was important, one feels more comfortable communicating with another
- discovered some ways different organizations could work together

- Saturdays are a hard day to host an event due to families with kids in soccer
- soccer runs October to March
- caliber and the capacity of the organizations at Community Day was impressive
- new community members, impressed by the connections seen and made

Marketing our Events

- how to learn from Community Day
- ideas on what we could have done better; food, alcohol, giveaways, mailbox flyers with coupons for a prize or free lunch, signs at both entrances to Madeira Park, joining another event
- May Day organizers to discuss this idea at their next meeting

Equipment Resource

- idea of having a resource directory listing all of the various organizations' resources
- survey the community organizations to see what they have
- list conditions of lending and/or renting items
- survey community members and organizations to see what they have needed and not found

Pender Harbour Community School (PHCS) Update

- The Community School has produced a Community Resource Directory as a result of a pilot "Information & Referral Project" funded by SCRD/Economic Development grant
- PHCS has begun an initial collection of equipment/resource information from different organizations, would like to continue this, in collaboration with the PHAC
- PHCS has met with the Pender Harbour Chamber of Commerce to coordinate and maintain a single online events calendar for the community. PHCS will house a physical calendar
- PHCS will maintain a Volunteer Job Board at the Harbour Learning Centre
- Brian Lee will consider; featuring a few Volunteer Opportunities each month in the Harbour Spiel and will direct any other volunteer inquires to the Community School
- Organizations to consider joining the Sechelt Volunteer Centre
- Pender Harbour Resource Directory is on the Chamber of Commerce's website, much attention already and he encourages other organizations to do the same
- Halfmoon Bay did the same pilot project for Information and Referral as PHCS
- Progress Plan identified in all communities that a sense of belonging is essential to a feeling of connection and inclusion
- PHCS is seeking further funding, is wishing for letters of support regarding the value of the Resource Directory and Information and Referral Project, from community organizations, Chamber of Commerce already working on a letter
- PHCS to email the PHAC the details, PHAC to circulate and respond
- PHCS would be asking for approximately \$5000, slightly more than was received last year

MOTION to express support from the various organizations present at this meeting, for continuing and expanding the Information & Referral project funding request to the SCRD.
 Motion by Janet Falk, **SECOND** - Margaret Skelley, **MOTION CARRIED**

Training Needs of the Organizations

- need better marketing skills for community events and programs
- how to craft a Press Release
- digital photography and proper uploading/emailing images
- accounting skills to attract people to Treasurer positions
- understanding charitable status & what it means to be a non-profit org.

ADDITION TO AGENDA - Rick Harmer: Event Signage

- metal sign at entrance to Madeira needs better regulation
- signs need to be removed immediately after an event to make room for the next
- Chamber of Commerce is drafting signage guidelines
- best to have some guidelines as we don't want to anger the Highways Division

Round Table Discussions:

Sunshine Coast Regional District (SCRD) - Frank Mauro

- valuable communications happened on Community Day, good feelings around the community is a good thing
- SCR D has a new Board with five brand new members, coming together and working well
- the Official Community Plan (OCP) is ready for review online at SCR D, 12-15 people are needed for the committee, members will be selected from various geographical locations, background and skills and will meet approximately every three weeks

Living Heritage Society - Elaine Park

- February 28 from 1:00-4:00 is the Sarah Wray Open House to showcase the newly refurbished Sarah Wray Hall
- March 13 is the Living Heritage Society AGM at Sarah Wray Hall
- obtained a grant from the SCR D and now have fibre optic connection and wifi at the Sarah Wray Hall
- compiling a museum-quality database and are asking the community for important documents and photos to add to the database
- Barry Wilbee: 2017 will be the 50th anniversary of the Pender Harbour Fire Protection District. He has some old documents to file with the Living Heritage Society
- old and decaying grave sites in Pender Harbour will be remedied, the Living Heritage Society is working with Pender Harbour Secondary School (PHSS) students to help map the sites, organize a consensus and interview connected families with the grave sites
 - the students can use this work towards their volunteers hours and towards the Linda Curtiss Volunteer Scholarship Award
 - Veterans graves will get special attention
 - students will do web research, interview families and will connect their research to databases in Ottawa

- Living Heritage Society is on the team to help organize Pender Harbour Days and will organize an artist Grand Prix
- working with SCRD to secure stewardship of the land surrounding the Sarah Wray Hall to make safer access to the Hotel Lake for swimming and kayak launching

Pender Harbour Rotary Club - Ian Grant

- planning another picnic bench and area at Irvine's Landing, waiting to coordinate with Bob Fielding and the plans for the area
- working on a book of local hiking trails
- Rotary has been helping with the Pender Harbour Hiking Club trail signage
- Rotary is sending eight PHSS students off to various training opportunities
- Pender Harbour Days under the guidance of Mike Ryan will celebrate youth, water sports, heritage, geography and business
 - will take place the weekend of July 10
 - will have heritage boats
 - First Nations Welcome
 - sail-by through the harbour
 - entertainment
 - a food event
 - fundraising opportunities
 - Lions Club breakfast
 - sailboat races
 - kayak tours
 - artists and vendors, buskers
 - paddling events
 - kids fishing derby

Pender Harbour and Area Chamber of Commerce - Len Lee & Dwayne Dobson

- branding Pender Harbour
- collected community input by meetings and survey
- decided on "Pender Harbour Spirit"
- working on incorporating and expanding this brand

Pender Harbour Community Club - Marlene Cymbalist

- Community Hall now has a big screen and projector, have used it at youth night twice a month
- May Day is coming up, working on insurance issues

Ruby Lake Lagoon Society - Michael Jackson

- July 10th is the ten year anniversary
- goal of building two aquatic research facilities in Pender Harbour
 - one freshwater at Ruby Lake
 - second ocean water in Madeira Park
 - SFU is significantly backing this idea for fields studies, research and as an easy place for students to travel to do research

- 5 year goal, need approximately \$10,000,000

Power and Sail Squadron - Vic Enns

- three boating safety courses upcoming

Pender Harbour Music Society - Margaret Skelley

- two Winter Series Concerts left this season
- big roster for this years Chamber Music Festival
- tickets now available by PayPal; big improvement

Pender Harbour Reading Centre - Janet Falk

- did a survey to see reasons why people don't come into the reading centre
- need more hours
- will campaign for eight new volunteers and will now expand the hours to 11:00-2:00 Tuesday through Saturday

Pender Harbour Paddling Society - Beth Callahan

- Final Fling wrap-up event September 26

Pender Harbour Choir –Joanne Mauro and Mary Weber

- May 29 and May 31 are the spring concert dates
- Free community singouts this year focusing on the schools
- will collaborate with the schools, would like some students in the choir
- Fine Arts Week with Madeira Park Elementary; kids will come and see what happens at the Pender Harbour Music School

April Tools - Jackie Ordonneau

- April 25 this year

Next Town Hall Meeting - Fall 2015

Adjourned - 9:15pm