

PENDER HARBOUR ADVISORY COUNCIL SOCIETY

STRATEGIC PLAN

November 2016

Review Dates: Feb 1, 2017 May 1, 2017 August 1, 2017

VISION:

Our vision for the communities of the Pender Harbour area is a friendly and prosperous place that has its citizens actively involved in maintaining, developing and expanding its recreational, social, cultural and economic opportunities while preserving and celebrating its heritage and uniqueness.

MISSION STATEMENT:

To identify, communicate and act upon Pender Harbour's needs in order to improve and support an inclusive, prosperous and desirable community

VALUES

We believe our communities' goals should be set from within our community. Our goals will be achieved by volunteer effort, careful planning, cooperation amongst not-for-profit organizations, advising on the disposition of available government funding and services, and solicitation of funding from other public and private sources.

GOALS & STRATEGIES

- Identify issues affecting youth and young family by engaging students and parents in a structured information gathering meeting in conjunction with PAC's and other affected parties on or before March 15, 2017.
- Identify, develop and advertise 3 - 5 public waterfront access trails by December 31, 2017.
- Identify and hold accountable those people responsible for the removal of the structure at Francis Point Park or gain permission to remove it by March 1st, 2017.
- Organize and host 2 town hall meetings with topics to include Fixed Link Transportation and Long Term Care.
- Organize a meeting with leaders of the local community to identify and share community needs and develop strategies and groups to address them.
- Develop a PHAC succession plan to be adopted into the organization's rules and regulations
- Host Trash Bash 2017 with the cooperation of other Community Groups and evaluate the merits of continuing this project on a year over year basis.
- Host Community Organizations Meeting in February 2017.

Ongoing issues that have been identified as important to PHAC:

- Draft Dock Management Plan
- Trying to get young people to move to and help sustain this community
- Schools; and youth falling through the cracks
- Housing and jobs for young people
- Pros and Cons of Incorporation as a Municipality
- Better access to our lakes and the ocean for recreational purposes
- Bringing back a DFO presence in Pender Harbour
- Keeping more seniors in their homes in PH (vs moving away for access to needed services).
- Alliance and understanding of the Senior's initiative. Invite to come and talk to us
- Understanding and engagement with Pender Harbour First Nations Band and Sechelt Indian Band
- Emergency services
- Incorporation
- P.O.D.S
- Maintaining community gardens
- Sunshine Coast Tourism
- Economic Development

APPENDIX 1 ~ 2016 SWOT ANALYSIS

STRENGTHS

<ul style="list-style-type: none"> • Respected and influential group • Respected and influential individuals • Diversity • Inclusive • Accolades and accomplishments • Track record of success • Bias for Action • Resourcefulness • Strong network • Efficient... lot with little money 	<ul style="list-style-type: none"> • Can - do attitude • Thoughtful • Broadbased • Represents the residents (as mandated) • Non-political • Unregulated • Recognized by government • Supported by residents • Communication channels
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WEAKNESSES

<ul style="list-style-type: none"> • Assumed influence • Lack of project management <ul style="list-style-type: none"> ○ Champions ○ Leaders • Loss of key members • Volunteer limitations • Funding 	<ul style="list-style-type: none"> • Demographic diversity <ul style="list-style-type: none"> ○ Cultural (SIB and PHB) ○ Young people ○ Youth • Communication... marketing and promotion of PHAC • Reluctance to take on controversial issues.
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OPPORTUNITIES

<ul style="list-style-type: none"> • Marketing PHAC • Dock Management Committee participation • Group of Community Association / Organizations / NFP / Service Groups • First Tier Organizations engagement with Gov't. • Seniors / Long Term Care Initiative • Mountain Grind • Political Relationships / Influence • Grant applications opportunities... as NGO • Fixed link... get input and information to the public 	<ul style="list-style-type: none"> • Form relationships outside of Pender Harbour with the rest of the Coast. • Telephone tree • Incorporation • Improving online communications • Money from Trail Signage Project • Signage... welcome to Pender Harbour. • May Day • Longboard races • Access to the water • Youth / High School Leadership
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THREATS

<ul style="list-style-type: none"> • Volunteer burn out. • Aging group of activists • Lack of succession planning <ul style="list-style-type: none"> ○ Structure. 	<ul style="list-style-type: none"> • Political stance... or lack thereof. Brings credibility into question. • Lack of community involvement
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Next steps... Action Plan Q1 - Q4 for all goals.

- Young Family Initiative
 - Committee - Francine, Shelby, Alan. Arrange meeting with young families to gather information on needs by March 15, 2017
- Public Beach Access
 - Committee - Dave, Karen, Eliza, Mike, Len Lee
- Community Organizations Meeting
 - Committee - Karen
- Town Hall Meetings
 - Committee - Alan, Karen, Len
 - Meetings in May / September